



Outsight and Faurecia announce collaboration on 3D Situation Awareness for smarter ADAS

Paris, France, 18 November 2019: Outsight and Faurecia announce their collaboration bringing 3D Situation Awareness to ADAS systems. The collaboration has been initiated to help manage and improve the increasingly complex situations that drivers and cars currently face on the road. Acceleration of complex traffic situations requires new solutions for world perception and processing of real-time 3D data.

Earlier this year, Faurecia acquired the Japanese company Clarion and launched its fourth business group "[Faurecia Clarion Electronics](#)". With 9,000 people including 1,650 engineers, the new Business Group is expected to generate over €2 billion in sales by 2022.

"Succeeding in the automotive market requires collaboration with the best companies and teams around the world. We are confident in our new partnership with Faurecia. We are excited they have selected us to jointly build a new generation of smarter and safer vehicles." said Raul Bravo, President co-founder of Outsight.

The collaboration between Outsight and Faurecia has been initiated following the launch of [Outsight's 3D Semantic Camera](#) in September at AutoSens and Outsight receiving the prestigious [CES 2020 Best of Innovation award](#).

The collaboration between the two companies will combine deep industry know-how from Faurecia Clarion with Outsight's cutting edge sensor technology, to target the ADAS and Autonomous Driving market.

"Faurecia is pleased to be collaborating with Outsight on advanced 3D perception for next-generation ADAS systems. Outsight's unique expertise in sensing and processing technologies with point-cloud classification is notably complementing Faurecia Clarion Electronics leadership in Park Assist solutions" - Frantz Lohier, CTO of Faurecia Clarion Electronics.

Press Contacts:

USA
Ariel Kramer
+1(484)550-5992
akr@outsight.tech

Europe
Jean-François Kitten
+33(0)6 11 29 30 28
jfk@outsight.tech



About Outsight:

Outsight develops a 3D Semantic Camera, a revolutionary kind of sensor that brings Full Situation Awareness to Smart Machines. This sensor combines software and hardware to create sensor innovations such as remote material identification with comprehensive real-time 3D data processing. This technology provides an unprecedented and cost-efficient ability for systems to perceive, understand and ultimately interact with their surroundings in real-time.

Outsight believes in making a smarter and safer world by empowering cars, drones, and robots with the superhuman capabilities provided by their 3D Semantic Camera. Their international team of scientists and engineers operates out of Paris, Helsinki and San Francisco.

About Faurecia:

Founded in 1997, Faurecia has grown to become a major player in the global automotive industry. With around 300 sites including 35 R&D centers and 122,000 employees in 37 countries, Faurecia is now a global leader in its four areas of business: Seating, Interiors, Clarion Electronics and Clean Mobility. Faurecia has focused its technology strategy on providing solutions for "Cockpit of the Future" and "Sustainable Mobility".

In 2018, the Group posted sales of €17.5 billion. Faurecia is listed on the Euronext Paris stock exchange and is a component of the CAC Next 20 index. For more information, please visit www.faurecia.com